

## **Site Base Agenda: 11/29/17**

### **Attendance:**

**Present:** Mindi Gerrard (K teacher), Lauren Adams (1st grade teacher), Kirsten Erving (2nd grade teacher), Stacey Elizondo (3rd grade teacher), Mindy Jenkins (4th grade teacher), Karen Cameron (5th grade teacher), Tracey Schoeppner (EC teacher), Maegan Sloan (Music teacher), Amy Hartig (TA), Jami Wahl (Parent), Betsy Ardt (PTO), Ashley Melton (Admin), Kelly Thomas (Admin)

### **Absent: none**

### **New Business:**

#### **Fun-Run:**

\*Josh will be joining us for the meeting so we can go over all of the Boosterthon options. The PTO would like to keep Boosterthon as is. We do not have the volunteers to run the program. We are willing to make adjustments to address concerns if we know what they are. Other fundraisers require lots of volunteers and keep just as much, if not more, so we're not sure there is a better option that will raise as much.

**Live Model-** This year we had 100% collections and raised \$15,450 school profit this was 51% of the total collections. There are several different models Boosterthon has, we have always use the "live model". This model takes a bulk of the work off the school, teachers and PTO. PTO helps to communicate and finalize and put everything in motion. This is the most expensive model since the Boosterthon team that does the most of the work.

**Hybrid Model-** Boosterthon does the pep rally and fun run. The teachers do all the rest of the work. As you move through the models you keep about 10% more- 61%. This is not the most profitable but it is not as much going to the Boosterthon team. (With our numbers for this year we would only keep \$400 more)

**Fun Run U-** Everything the Boosterthon team- the teachers/PTO does. A team of 6-8 dedicated parent volunteers who would be the Booosterthon team for the 2 weeks. They would hand out the prizes. There would be a consultant to call and consult with the Boosterthon team. You keep 75% of the funds collected. This does require more work from the school and volunteers. (With our numbers from this year we would keep closer to \$20,000). The volunteers would deliver prizes, team huddle (where a volunteer comes and meets with a whole group), it could also be done over the announcements then someone stops in to give a nightly challenge. It has been recorded as a very tiring model-it is a lot of work. Boosterthon gives all the prizes videos and soundtrack for pep rally and fun run. They would provide the cones but they would not do

the whole fun run. Boosterthon in a box. On the fun run they come 2.5 hrs before the first fun run starts.

When we talk about Invest a Child or other fundraisers we would not be 100% profit because we would have to get t-shirts or prizes unless they are donated. PTO wants to keep Boosterthon and keep it just the way it is. They have looked in a lot of other fundraisers- cookie dough, wrapping paper and you don't keep the 50% of the money and do all of the work. If PTO doesn't have a fundraiser that brings in this volume of money-they wouldn't be able to do wonderful wednesday, the \$150 each year, teacher appreciation week, book fair.

Is there something new/exciting we can do- color run (%), big grade game show they stay 5 additional minutes after the team huddle to participate in the game show (%), hero fit challenge-done separately from the fun run, the whole program is the same except the day of the fun run, they do different exercise instead of earning \$ per lap they, earn \$ per 30 second exercise. It takes one spirited person to take the lead in the hero fit challenge if we went with the Fun Run U.

38% of the funds raised came from parents and 62% of the funds raised came from others. % had the highest amount raised in years.

We have profited about \$105,000 over the course of the 6 years we have had Boosterthon.

**We need to let Boosterthon our decision know by December 15th. PTO has to pay \$2,000 to reserve our spot so if we say we are doing it-we are doing it.**

Other schools have used prizes or not. It used to be successful with the Fall Festival. The middle school did not have a huge turn out like 20%. If we do prizes/fundraiser there was a lot of work that had to be done by teachers after school (counting out the prizes everyday after school, putting on a pep rally).

In January we will share the report and say what we went to spend the money on.

Everyone was unanimous in stating we will have the live model Boosterthon. With using Boosterthon making something different. Color run (%)/hero fit We could even do something grade level challenging to make it different.

**P.T.O.:**

**Participation:**

\*How can we increase Teacher/Staff participation at events outside of school hours? We have a small group of teachers/staff that come to most events like Spirit Nights, evening meetings, and other events. Students are more likely to come to events when they know their teacher will be there. We would love for 50% of each grade level to make an appearance at each event so that all grades are represented. It would really help make these events more successful and would raise more money for the school. We almost missed out on \$500 from the Charlotte Checkers because we didn't sell 100 tickets. We sold 88 tickets and the PTO purchased the remaining 12 so we would not lose out on that money. In past years we've easily sold over 200 tickets.

There are about 5-6 a year. They make several hundreds dollars at each event. Encourage our teammates to go-PTO gives gift cards to teachers who come to these events.

**Curriculum Night:**

\*Curriculum night had a very low attendance. What can we do next year so that there is a better turn out.

\*Could curriculum night be paired with another event such as American Girl Night, Book Fair, Harry Potter, etc...Maybe the turnout would be better and more people would attend the PTO meeting as well.

\*For next year, could we schedule Curriculum Night sometime during the first 3-4 weeks of school? I think we would have a better turnout. I had sent 2 emails letting my parents know about Curriculum Night, and I only had 2 parents attending. I think because they had just met with me for conferences, they didn't see it as necessary to come to Curriculum Night.

\*Could curriculum night and open house be combined? This is the one time where most of our parents and students are present. This would be a great chance to go over our school-wide expectations, classroom expectations, and other procedures such as: car rider p., bus, etc. This would be a key opportunity to provide our families with helpful information that may help eliminate future questions/issues.

On a workday we could stagger before they even know who their teacher is. There could be food. It could be done in the gym or media center. It would be done during the day. Change the name. They call it Panther Camp (at the middle school). **Wildcat Pride Night**

The problem with combining it is if we give it a structured system-the turnout will be less if we didn't give them the option to come during the day or come back at night.

**Other:**

\*There was \$997 made from the T shirts sold at the Fairview Fair event. How will this money be used? (See old business.) Approximately \$2,300 brought in from those events. Share with our team and see what we want to spend that money on. It costs about \$500 per ipad. Contact the technology department to see if there is something else that does not have a yearly fee. If we were to get more ipads for K-2 we would have to pay the yearly fee.

\*\*For next year, could we please not schedule any meetings or extra events during the week we have parent/teacher conferences? It is very overwhelming to teach and have 30 different meetings with parents in one week. We try really hard not to-but we had to work around someone else's schedule.

\*Also, could afternoon club meetings be typed at the bottom of transportation changes for each day please? Mention it to Karen

\* Could we remind staff to be courteous and active listeners during our staff meetings? Remind our teachers: Talking over the presentor and being respectful.

\*How do we get a jeans day pass? We can wear jeans on fridays and passes can be turned in. Little passes can appear in boxes or on teacher desks.

\* Grade level reps. Need to talk with their team members about their thoughts on homework. Do we want to keep the literacy only policy or adjust it? We will share our thoughts at our next meeting in January. Discuss with team mates what works.

Address this next meeting:

\* The cost of everything coming to parents at once. This parent has been asked for more than \$300 since the beginning of school for things such as pictures, boosterthon, monster mash, field trips, etc.

\* The "store" for PBIS and requesting donations, PBIS cards not being consistently filled out (mostly below the lines, nothing above or few above) Remind your teams to be consistent about the letters. They can also give multiple letters at one time.

***Discuss with teammates: What to use the \$2,000 for, homework, and curriculum night.***

**Old Business:**

\*Money from Monster Mash (\$1300) (\$997 T-shirt sales) and other school wide events. How does your team want to spend the money? Addressed earlier in the minutes.

**Next Meeting:**

**January 24, 2018**